

LAMPIRAN 6

Hasil Uji Validitas 30 Responden Variabel Hijabers Community

		P1	P2	P3	P4	P5	P6	TOTAL
P1	Pearson Correlation	1	.279	.265	-.104	.134	.154	.491
	Sig. (2-tailed)		.136	.157	.585	.479	.416	.006
	N	30	30	30	30	30	30	30
P2	Pearson Correlation	.279	1	.118	.145	.285	.155	.513
	Sig. (2-tailed)	.136		.534	.445	.127	.414	.004
	N	30	30	30	30	30	30	30
P3	Pearson Correlation	.265	.118	1	.184	.111	.218	.667
	Sig. (2-tailed)	.157	.534		.331	.560	.247	.000
	N	30	30	30	30	30	30	30
P4	Pearson Correlation	-.104	.145	.184	1	.070	.080	.376
	Sig. (2-tailed)	.585	.445	.331		.714	.673	.041
	N	30	30	30	30	30	30	30
P5	Pearson Correlation	.134	.285	.111	.070	1	.871	.674
	Sig. (2-tailed)	.479	.127	.560	.714		.000	.000
	N	30	30	30	30	30	30	30
P6	Pearson Correlation	.154	.155	.218	.080	.871	1	.694
	Sig. (2-tailed)	.416	.414	.247	.673	.000		.000
	N	30	30	30	30	30	30	30
TOTAL	Pearson Correlation	.491	.513	.667	.376	.674	.694	1
	Sig. (2-tailed)	.006	.004	.000	.041	.000	.000	
	N	30	30	30	30	30	30	30

LAMPIRAN 8

Hasil Uji Reliabilitas 30 Responden Variabel Hijabers Community**Case Processing Summary**

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

Reliability Statistics

Cronbach's Alpha	N of Items
.723	7

Hasil Uji Reliabilitas 30 Responden Variabel Gaya Hidup**Case Processing Summary**

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

Reliability Statistics

Cronbach's Alpha	N of Items
.729	9

Hasil Uji Reliabilitas 30 Responden Variabel Keputusan Pembelian**Case Processing Summary**

		N	%

Cases	Valid	30	100.0
	Excludeda	0	.0
	Total	30	100.0

Reliability Statistics

Cronbach's Alpha	N of Items
.788	11

Hasil Uji Reliabilitas 120 Responden Variabel Hijabers Community

Case Processing Summary

		N	%
Cases	Valid	120	100.0
	Excludeda	0	.0
	Total	120	100.0

Reliability Statistics

Cronbach's Alpha	N of Items
.723	7

Hasil Uji Reliabilitas 120 Responden Variabel Gaya Hidup

Case Processing Summary

		N	%
Cases	Valid	120	100.0
	Excludeda	0	.0
	Total	120	100.0

Reliability Statistics

Cronbach's Alpha	N of Items
.750	9

Hasil Uji Reliabilitas 120 Responden Variabel Keputusan Pembelian**Case Processing Summary**

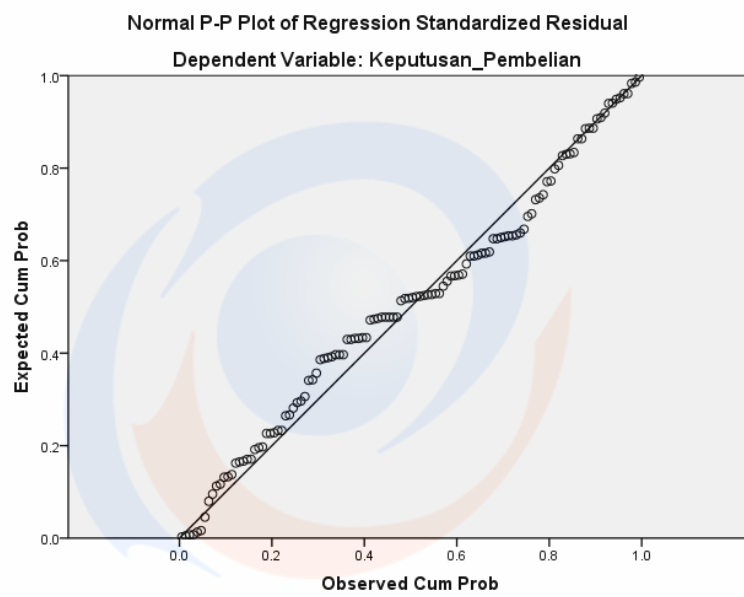
		N	%
Cases	Valid	120	100.0
	Excluded ^a	0	.0
	Total	120	100.0

Reliability Statistics

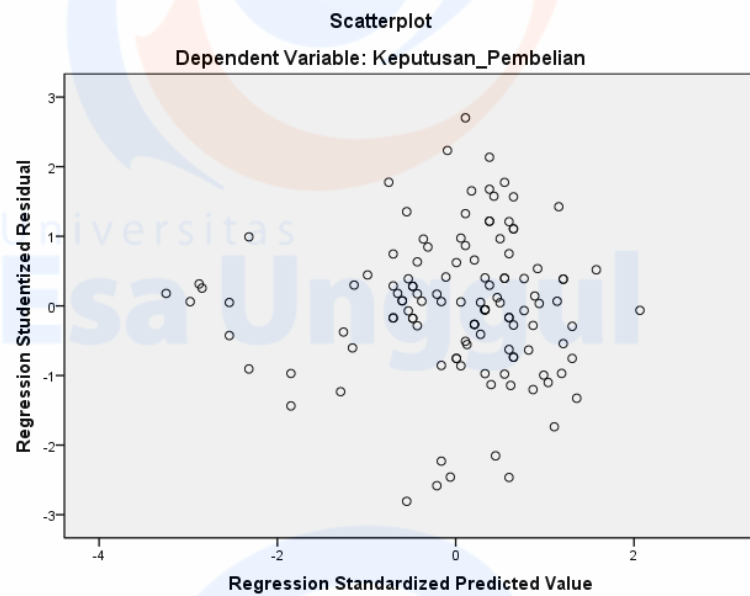
Cronbach's Alpha	N of Items
.747	11

LAMPIRAN 9
UJI ASUMSI KLASIK

Hasil Uji Normalitas



Hasil Uji Heteroskedastisitas



Hasil Uji Multikolenieritas

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	1.649	1.267		1.301	.196		
Hijabers_Community	.232	.103	.130	2.264	.025	.471	2.125
Gaya_Hidup	1.012	.072	.806	14.028	.000	.471	2.125

a. Dependent Variable: Keputusan_Pembelian

LAMPIRAN 10

Hasil Analisis Regresi Linear Berganda

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.921 ^a	.847	.845	2.186

ANOVA ^b						
Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	3129.444	2	1564.722	327.538	.000 ^a
	Residual	563.713	118	4.777		
	Total	3693.157	120			

a. Predictors: (Constant), Gaya_Hidup, Hijabers_Community

b. Dependent Variable: Keputusan_Pembelian

Coefficients^a

Model		Unstandardized Coefficients		Standardized	t	Sig.
		B	Std. Error	Coefficients		
				Beta		
1	(Constant)	1.292	1.145		1.128	.262
	Hijabers_Community	.240	.102	.133	2.367	.020
	Gaya_Hidup	1.021	.071	.814	14.446	.000

a. Dependent Variable: Keputusan_Pembelian